

The EDGE Officially Launched in Washington, D.C.

The EDGE—the young professionals group of the Asian Real Estate Association of America (AREAA)—was officially launched March 5 at the 2010 Multicultural Real Estate & Policy Conference in Washington, DC.

The EDGE committee hosted a reception following the Gala at the Ritz Carlton Hotel. More than 100 members from AREAA, the National Association of Hispanic Real Estate Professionals (NAHREP) and the National Association of Real Estate Brokers (NAREB) gathered around as 2010 Chairman John Fukuda explained the purpose of The EDGE.

Flutes of champagne clinked as a toast was given and attendees cheered with excitement and overwhelming support for the public launch of this dynamic new group. Young real estate practitioners from across the country united together enthusiastically to be a part of "The EDGE".



A HISTORIC NIGHT—(clockwise, from top left) Christine Kim and Penny Liu; Thai Hung Nguyen, The EDGE board member Rachel Turner and Devon Adams; Chairman John Fukuda giving a toast to celebrate the official launch; Meredith Sharma and Max Kim.

THE EDGE COMMITTEE:



Kara Okamoto



Jeremy Yamamoto



Kai Ito



Rachel Turner



Ryan Asao



Cindy Lui



Allyson Powers



Caron Ling

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MISSION STATEMENT:

To inspire, empower, educate and connect the young AREAA real estate professional community by combining leading industry practices with innovative technology and social media in order to develop the next generation of AREAA leaders and to better serve the Asian home buying community.