

2010 Partnership Opportunities



| | BENEFIT | OPTIONS |
|---|--|---|
| <p>\$100k</p> <p>JADE</p> | <p>2010 Fall Convention Sponsorship</p> <ul style="list-style-type: none"> • Top Sponsor Recognition • 30 Registrations • 20 Gala and Lunch Tickets • Branding and Marketing • National Partnership Announcement • Select any two options of choice | <ol style="list-style-type: none"> 1. Annual Magazine support 2. Local Consumer Outreach Programs (up to 2 events) 3. Professional Education Programs 4. Dragon Sponsorship 5. Focus Groups and Product Development Support 6. Person of the Year Sponsorship |
| <p>\$75k</p> <p>PREMIER</p> | <p>2010 Fall Convention Sponsorship</p> <ul style="list-style-type: none"> • Premier Sponsor Recognition • 20 Registrations • 20 Gala and Lunch Tickets • Branding and Marketing • National Partnership Announcement • Select any one option of choice | <ol style="list-style-type: none"> 1. Annual Magazine support 2. Local Consumer Outreach Programs (up to 2 events) 3. Dragon Sponsorship 4. Focus Groups and Product Development Support 5. Professional Education Programs |
| <p>\$50k</p> <p>GOLD</p> | <p>2010 Fall Convention Sponsorship</p> <ul style="list-style-type: none"> • Sponsor Recognition • 20 Registrations • 10 Gala and Lunch Tickets • Branding and Marketing • National Partnership Announcement | <ol style="list-style-type: none"> 1. Local initiatives (discounted) 2. Dragon sponsorship (discounted) 3. Magazine sponsorship (discounted) 4. Professional Education Programs (discounted) |
| <p>\$35k</p> <p>SILVER</p> | <p>2010 Fall Convention Sponsorship</p> <ul style="list-style-type: none"> • Sponsor Recognition • 10 Registrations • 10 Gala and Lunch Tickets • Branding and Marketing | <ol style="list-style-type: none"> 1. Local initiatives (covered separately) 2. Dragon sponsorship (covered separately) 3. Magazine sponsorship (discounted) 4. Professional Education Programs (discounted) |
| <p>\$20k</p> <p>BRONZE</p> | <p>2010 Fall Convention Sponsorship</p> <ul style="list-style-type: none"> • Sponsor Recognition • 10 Registrations • 5 Gala and Lunch Tickets | <ol style="list-style-type: none"> 1. Local initiatives (covered separately) 2. Dragon sponsorship (covered separately) 3. Magazine sponsorship (discounted) 4. Professional Education Programs (discounted) |
| <p>\$10k</p> <p>COMMUNITY</p> | <p>2010 Fall Convention Sponsorship</p> <ul style="list-style-type: none"> • Sponsor Recognition • 5 Registrations • 5 Gala and Lunch Tickets | |

For more information, visit www.areas.org or contact John Wong (JWong@areas.org)